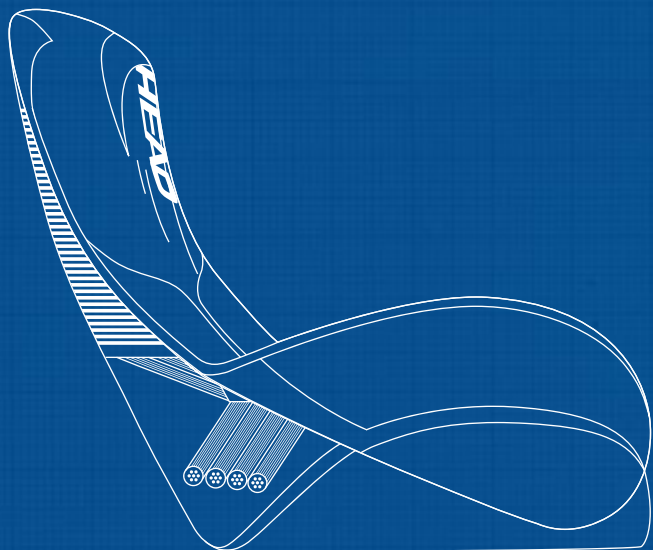




HEAD'S THEORY OF RELATIVITY

Ski performance is not an absolute measure. What you expect from a ski always depends on how and where you ride. On hard pack you want grip. On soft snow, you want maneuverability. Breaking the slope record, you want another kind of performance than when you're just cruising with your friends and family.

Adaptive HEAD Intelligence Technology helps your ski perform perfectly - both relative to terrain and your individual riding mode.



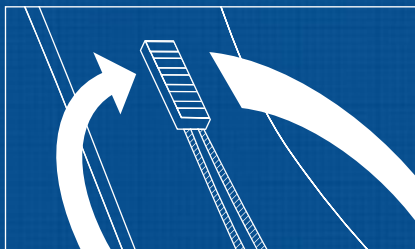
HOW IT WORKS

Intellifibers positioned at 45° in front of the binding transform mechanical impulses into electrical energy. The harder you ride, the more energy is produced. The electrical energy is led back to the Intellifibers. This causes them to stiffen up, putting more rebound and torsional stiffness into the ski.

WHAT IT DOES

Their 45° position in front of the binding increases the ski's torsional stiffness, pushing the edge into the snow in hard turns.

Intelligence progressively stabilizes the entire ski at high speeds.



THE EXTRA BOOST

Some HEAD high-end skis boast HEAD Intelligence CHIP technology. Here, the electrical energy produced by the Intellifibers is not just recycled but accumulated and released bit by bit through a pre-programmed chip - individually timed to match the oscillation properties of the ski.

Thus, the effect of Intelligence is multiplied, providing even more performance relative to your skiing style.

